

marantz

MODEL 60n Toolkit
(Phase 1)

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Campaign Concept

The perfect blend of performance and connectivity

MODEL 60n is a high-performance stereo amplifier engineered to deliver superb hi-fi sound quality and is ideal for those who want to build a thoroughly comprehensive sound system. MODEL 60n offers a multitude of connectivity options for you to enjoy a superior listening experience whether you connect a turntable, CD player or TV, or access high-resolution streaming via HEOS[®] Built-in. And with its forward-thinking features, this versatile yet elegant network integrated amplifier will be at the center of your listening universe for years to come.

PRODUCT NAME

MODEL 60n
Network Integrated Amplifier

Image Assets

Product Imagery: Lifestyle & In-situ









PRODUCT IMAGERY:
LIFESTYLE & IN-SITU

The campaign lifestyle & in-situ imagery can be used across a range of channels to represent the type of aspirational audience who will appreciate the high level of quality and performance found in our product.

[Images can be downloaded from the Hub here.](#)



Product Imagery: Beauty
(to follow)

Product Imagery: Studio

PRODUCT IMAGERY: STUDIO

The campaign studio imagery presents the MODEL 60n in key angles for use across a range of channels.

[Images can be downloaded from the Hub here.](#)



Video Assets

Video: Product
(to follow)

Copy Toolkit

Long

624 characters | 97 words

MODEL 60n is a network integrated amplifier engineered for exceptional hi-fi performance and comprehensive connectivity. Stream in high-resolution from today's most popular music services via HEOS® – and control it all from the app or voice commands to Apple Siri or Google Assistant. With Phono MM, optical, and coaxial inputs, connection to your CD player or turntable is effortless. Add the speakers of your choice, plus an optional subwoofer, and enjoy all the nuance of the Marantz signature sound. MODEL 60n also delivers superior TV sound clarity, sharper dialogue and even an enhanced gaming experience via HDMI ARC.

Medium

370 characters | 54 words

MODEL 60n is a network integrated amplifier engineered for exceptional hi-fi performance and comprehensive connectivity. Stream in high-resolution via HEOS® Built-in, connect your CD player or turntable and complete your hi-fi system with the speakers of your choice, plus an optional subwoofer. Enjoy superior TV sound quality thanks to MODEL 60n's HDMI ARC connection.

Short

232 characters | 32 words

MODEL 60n is a network integrated amplifier engineered for exceptional hi-fi performance and comprehensive connectivity. Enjoy superior sound quality from CDs, your turntable, or TV, and stream in high-resolution via HEOS® Built-in.

Sound Master Tuned

Medium

310 characters | 44 words

The Marantz Sound Master meticulously tuned MODEL 60n to bring the Most Musical Sound to your home. Engineered with Marantz HDAM® proprietary circuitry for nuanced audio reproduction and built using carefully chosen components for pristine performance, MODEL 60n delivers a truly enjoyable listening experience

Short

169 characters | 26 words

The Marantz Sound Master meticulously tuned MODEL 60n using careful component selection to deliver a pristine performance and bring the Most Musical Sound to your home.

Marantz Technology

Medium

365 characters | 37 words

MODEL 60n integrated current feedback amplifier delivering 2x 60W to offer a refined audio experience. Marantz's latest HDAM® circuit technology delivers a wider dynamic range with lower distortion for the output stage for exceptionally detailed audio reproduction.

Short

158 characters | 24 words

MODEL 60n is an integrated current feedback amplifier delivering 2x60W (at 8 ohms) of power, and is engineered with Marantz's latest HDAM® circuit technology.

HEOS® Built-in

Medium

300 characters | 44 words

Enjoy limitless connectivity with HEOS® Built-in. Stream in high resolution from today's leading music platforms and enjoy high-resolution digital audio files up to 24-bit 192kHz sampling. Effortlessly control MODEL 60n through the HEOS app or via voice commands with Apple Siri or Google Assistant.

Short

183 characters | 28 words

Enjoy limitless connectivity with HEOS® Built-in. Stream in high resolution and control MODEL 60n through the app or voice commands with Apple Siri, Amazon Alexa, or Google Assistant.

Stream Your Way

Medium

177 characters | 28 words

Enjoy Marantz sound quality seamlessly when you stream from the world's most popular platforms. MODEL 60n allows you to access Spotify Connect, AirPlay 2, TIDAL, Roon, and more.

Short

115 characters | 19 words

However you want to stream, MODEL 60n supports platforms such as Spotify Connect, AirPlay 2, TIDAL, Roon, and more.

Enhanced TV Sound

Medium

156 characters | 25 words

Get clearer sound and enjoy sharper dialogue for your favorite movies and TV shows, and enhance your gaming experience with MODEL 60n's HDMI ARC connection.

Short

71 characters | 14 words

Get superior TV and gaming sound when you connect your TV via HDMI ARC.

Compatibility and Connectivity

Medium

290 characters | 48 words

In addition to HDMI ARC, MODEL 60n features three analog inputs, a MM phono input, one pre-out, one coaxial input, two optical digital inputs and one USB-A. Easily connect your CD player, turntable, speakers of your choice and subwoofer via a sub-out to create a comprehensive hi-fi system.

Short

170 characters | 29 words

In addition to HDMI ARC, MODEL 60n features three analog inputs, a MM phono input, pre-out, one coaxial input, two optical digital inputs, one USB-A, and a subwoofer out.

Elegant yet Versatile

Medium

292 characters | 47 words

A product of Marantz's latest industrial design, MODEL 60n is as elegant as it is versatile.

Sporting a steel top and chassis, MODEL 60n features the same architectural design, refined materials, and intuitive operation as the CD 60n, and is available in two colorways: Black and Silver-Gold.

Short

149 characters | 27 words

As elegant as it is versatile, MODEL 60n is designed with a steel top and chassis, matches the CD 60n's aesthetic, and comes in Black or Silver-Gold.

Superb Marantz Sound

Sound Master tuned and engineered to bring you all the texture, nuance, and clarity of the Marantz signature sound.

High-Resolution Streaming

Stream in high-resolution from today's most popular music services, including TIDAL, with HEOS® Built-in.

Build Your Hi-Fi System

Wide range of connections, including for a CD player and turntable, enable you to build a comprehensive hi-fi system.

Enhanced TV Sound

Enjoy superior TV sound for your favorite movies and shows and enhance your gaming experience with MODEL 60n's HDMI ARC connection.

Upgrade-Friendly

MODEL 60n's preamp and sub outs allow for future upgrades, so creating a comprehensive hi-fi system is hassle-free.

Marantz Industrial Design

Intuitive operation, designed with robust yet refined materials and available in two colorways: Black and Silver-Gold.

MODEL 60n

Medium

197 characters | 32 words

Stream in high-resolution, spin vinyl, play CDs, or watch TV. Do it all the Marantz way with MODEL 60n and achieve superior hi-fi performance paired with an array of versatile connectivity options.

#Marantz #MODEL60n #SoundMasterTuned #HiResStreaming #TheMostMusicalSound

Short

93 characters | 11 words

Hi-Fi performance meets versatile connectivity and high-resolution streaming.
Meet MODEL 60n.

#Marantz #MODEL60n #SoundMasterTuned #HiResStreaming #TheMostMusicalSound

Design Guidelines

TYPOGRAPHY

Marantz typography is essential, timeless and simple.

Only use the Marantz brand typeface Aktiv Grotesk to execute any messaging or graphics for the brand - online or in print.

Aktiv Grotesk Light

aåbcçdðeéffghiîjklmñnoøpqærstuüvwxyz
AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
0123456789°(,,'" -;:!)?&© · ° π®†≈◇™£¢∞§•ªº

Aktiv Grotesk Regular

aåbcçdðeéffghiîjklmñnoøpqærstuüvwxyz
AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
0123456789°(,,'" -;:!)?&© · ° π®†≈◇™£¢∞§•ªº

Aktiv Grotesk Medium

aåbcçdðeéffghiîjklmñnoøpqærstuüvwxyz
AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
0123456789°(,,'" -;:!)?&© · ° π®†≈◇™£¢∞§•ªº

TYPESSETTING

These are the preferred typography styles; they should be followed where possible.

Following these rules ensures a consistent identity across all print and digital assets.

Headlines & Titles
Aktiv Grotesk Light

Sub-Headings & Body Copy
Aktiv Grotesk Medium
Aktiv Grotesk Regular

CTA
Aktiv Grotesk Regular

The perfect blend of performance
and connectivity.

Enhanced TV Sound
Get superior TV and gaming sound when you connect your
TV via HDMI ARC.

DISCOVER MORE

Digital Assets

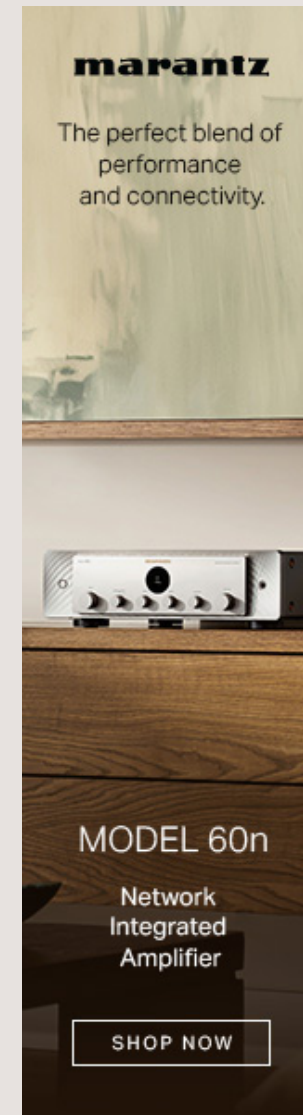
Digital Display Adverts

DIGITAL DISPLAY ADVERTS

The digital banners reflect the overall visual language of the MODEL 60n campaign. A variety of options are available in various formats cropping.

Imagery is the focal point, supported by the campaign headline and click-through call to action.

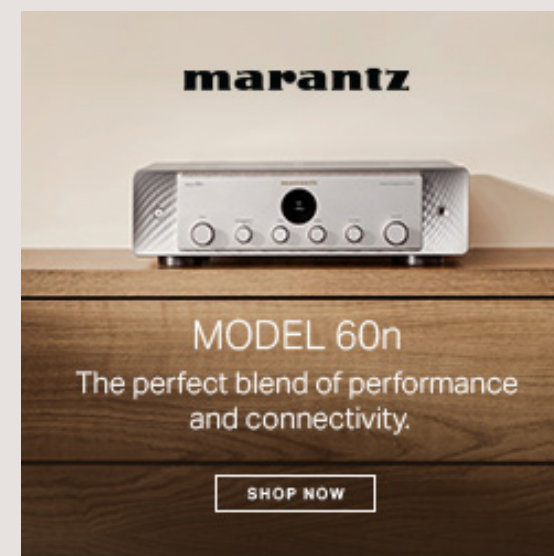
[Editable templates can be found on the Hub here.](#)



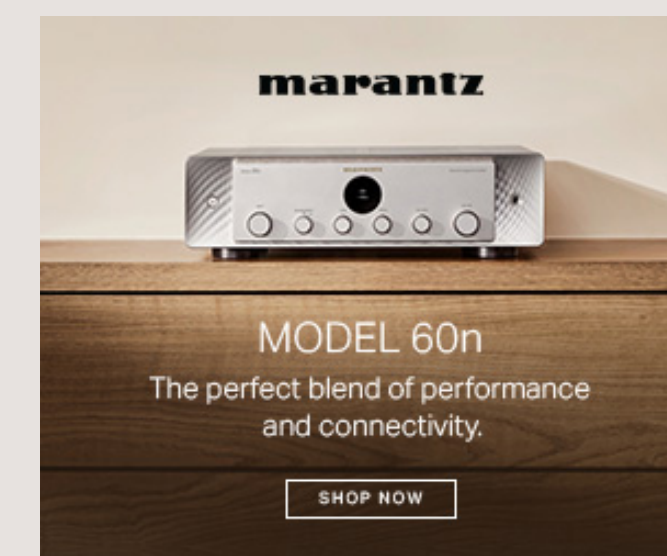
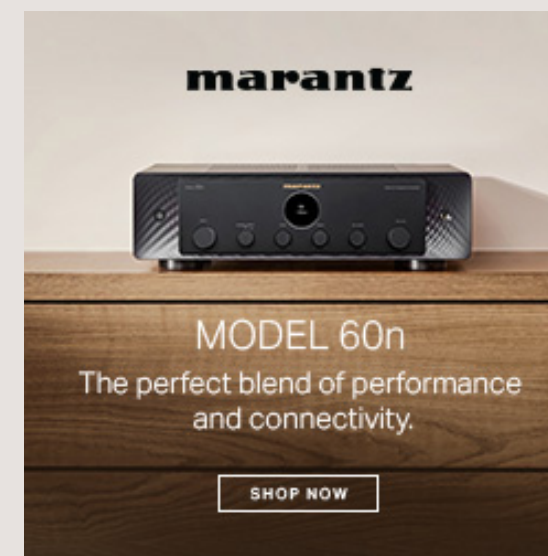
160 x 600px



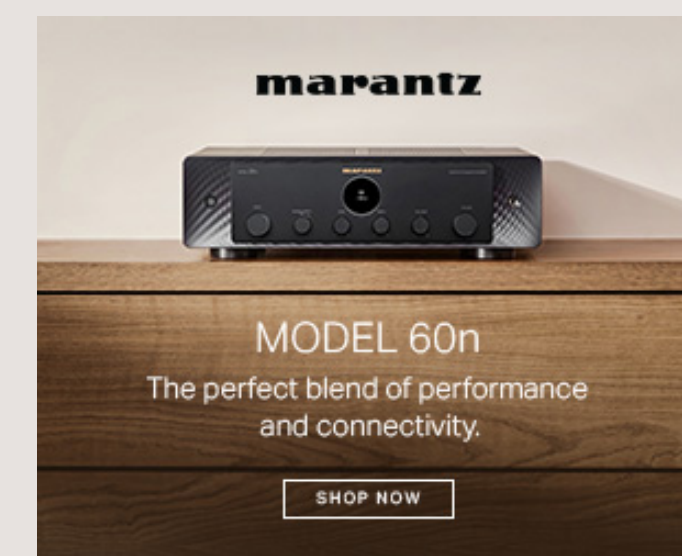
728 x 90px



250 x 250px



300 x 250px

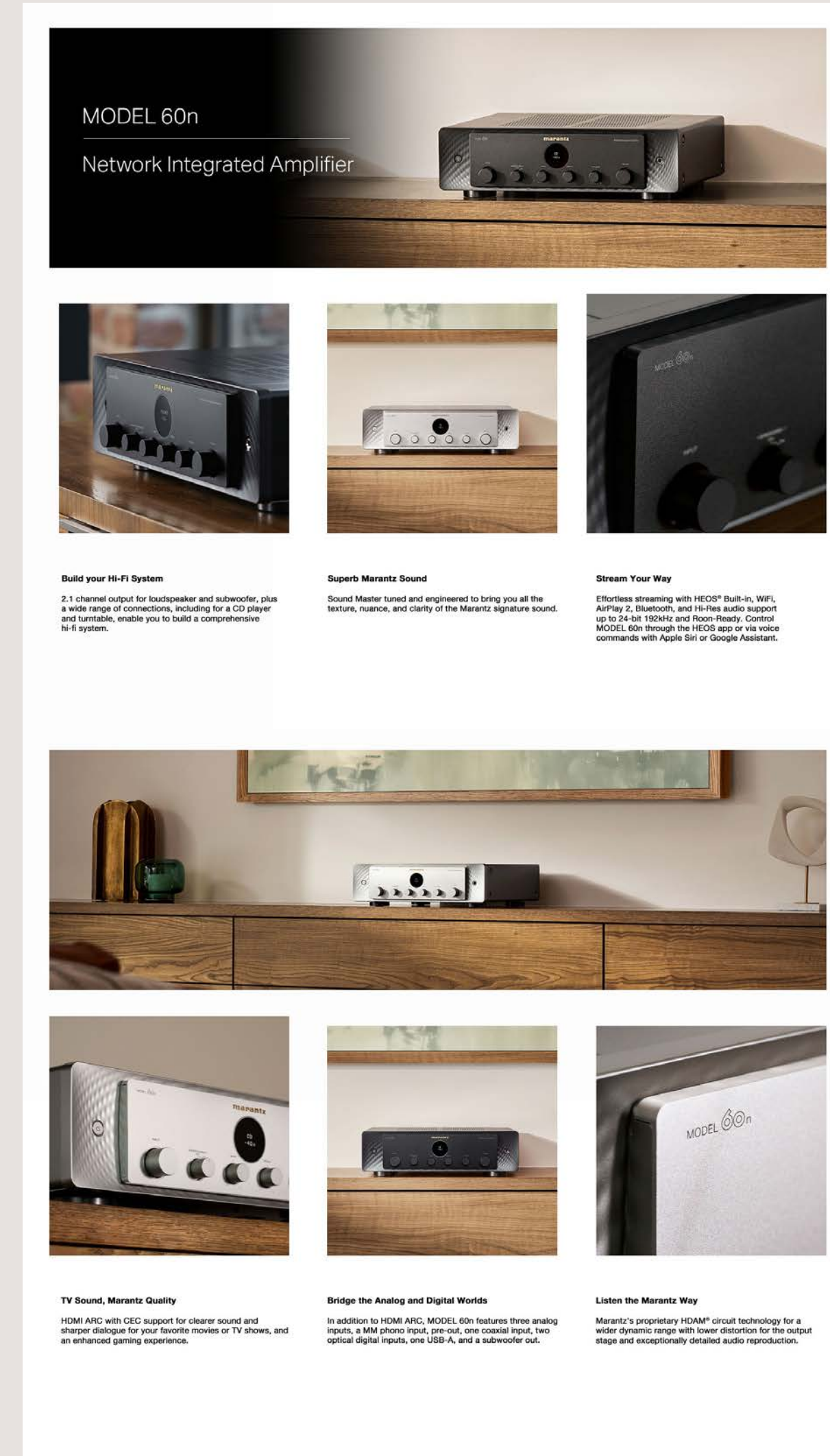


A+ & Premium Content

A+ & PREMIUM CONTENT

The premium content designs reflect the overall visual language of the MODEL 60n campaigns and showcase key photography and product features.

[Editable templates can be found on the Hub here.](#)



MODEL 60n
Network Integrated Amplifier

Build your Hi-Fi System
2.1 channel output for loudspeaker and subwoofer, plus a wide range of connections, including for a CD player and turntable, enable you to build a comprehensive hi-fi system.

Superb Marantz Sound
Sound Master tuned and engineered to bring you all the texture, nuance, and clarity of the Marantz signature sound.

Stream Your Way
Effortless streaming with HEOS® built-in, WiFi, AirPlay 2, Bluetooth, and Hi-Res audio support up to 24-bit/192kHz and Room-Ready. Control MODEL 60n through the HEOS app or via voice commands with Apple Siri or Google Assistant.

TV Sound, Marantz Quality
HDMI ARC with CEC support for clearer sound and sharper dialogue for your favorite movies or TV shows, and an enhanced gaming experience.

Bridge the Analog and Digital Worlds
In addition to HDMI ARC, MODEL 60n features three analog inputs, a MM phono input, pre-out, one coaxial input, two optical digital inputs, one USB-A, and a subwoofer out.

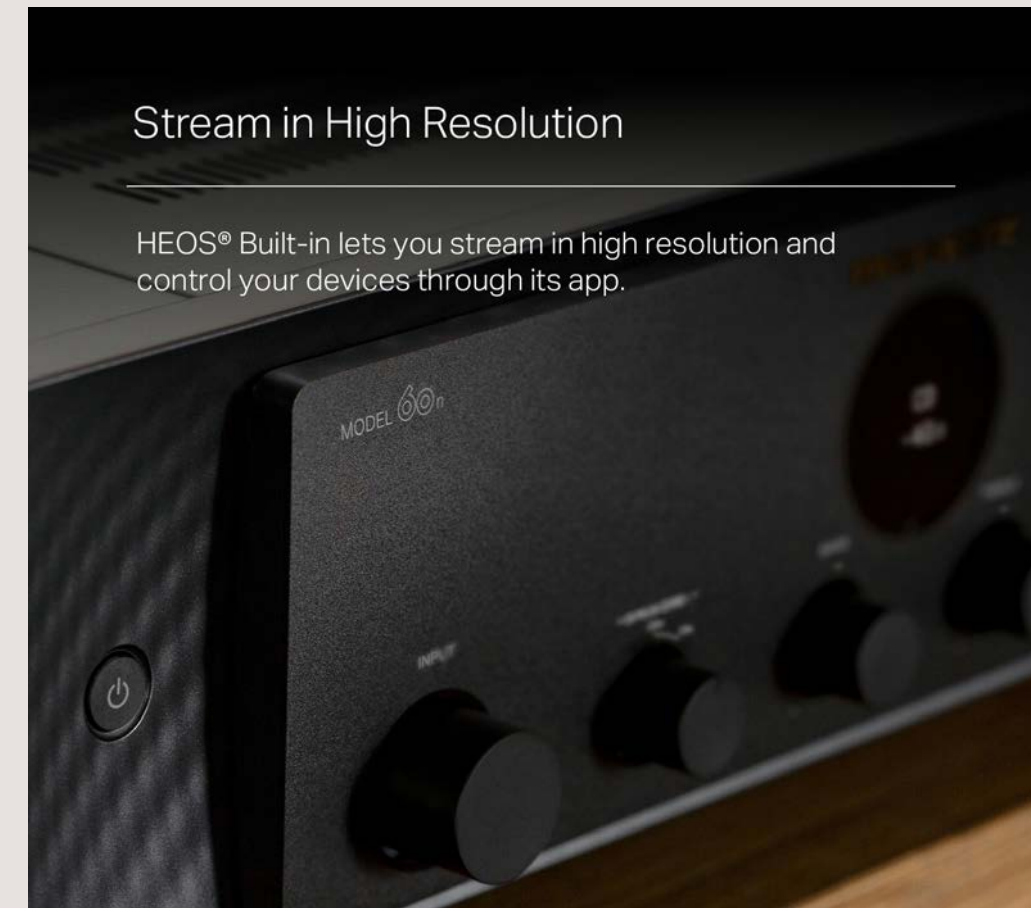
Listen the Marantz Way
Marantz's proprietary HDAM® circuit technology for a wider dynamic range with lower distortion for the output stage and exceptionally detailed audio reproduction.

Text Overlays

TEXT OVERLAYS

Text overlay designs can be used to highlight key features and technologies of MODEL 60n as well as its visual design characteristics.

[Editable templates can be found on the Hub here.](#)



Technical Product Assets

Product Sell Sheet

PRODUCT SELL SHEET

The sell sheet illustrates key technical features and specifications of the MODEL 60n and can be used in-store to support customer inquiries.

[PDF files can be found on the Hub here.](#)



MODEL 60n

MODEL 60n Network Integrated Amplifier

MODEL 60n is a high-performance stereo amplifier engineered to deliver superb hi-fi sound quality and is ideal for those who want to build a thoroughly comprehensive sound system.

- 60W per channel at 8 ohms connection
- Effortless streaming with HEOS® Built-in, WiFi, AirPlay2, Bluetooth
- HDMI ARC with CEC support superior TV and gaming sound
- Marantz proprietary HDAM® circuits for detailed audio reproduction
- Hi-Res audio support up to 24-bit 192kHz and Room-Ready
- Four gold-plated CD and MM phono inputs
- 2.1 channel subwoofer output, Marantz custom speaker terminals
- Rear USB-A input for USB Mass Storage device
- Amazon Alexa, Apple Siri voice control
- Marantz industrial design



The Most Musical Sound

MODEL 60n Technical Specifications



Amplifier	
Channels	2
PSU Transformer	Variable
Speaker A/B	No
Speaker Terminals	Marantz SPKT-1*
Number of Terminals	2
Power Output (8Ω/4 Ohm RMS)	60 W / 80 W
Topology	Class A/B
Audio Components and Technologies	
Current Feedback Topology	Yes
HDM Version	SA2, SA2
High Grade Audio Components	Yes
Customised Components	Yes
Symmetric PCB Layout	Yes
Aluminum Extrusion Heat Sink	Yes
Copper Plated Chassis	No
Marantz Musical Digital Filtering	No
Linear Drive Power Supply	Yes
B-AMP and Multichannel Option	No
Shottky Diodes	Yes
Control	
D-Bus	Yes
Inputs	
Digital Inputs	Coaxial, Optical, USB-A
Max PCM Sample Rate	192 kHz / 24-bit
Max DSD Sample Rate	DSD4X (11.2 MHz)
HDMI	1 ARC
Outputs	
Digital Inputs	Coaxial, Optical, USB-A
Max PCM Sample Rate	192 kHz / 24-bit
Max DSD Sample Rate	DSD4X (11.2 MHz)
HDMI	1 ARC
HEOS	
Streaming Technologies	Bluetooth, AirPlay 2, Room Ready, Spotify Connect, Tidal Connect
Streaming Services (subject to change and local availability)	Tidal Hi-Res, Deezer Hi-Res, Amazon Music HD, Pandora, Tunes, Hearstadio, SoundCloud, SiriusXM, AWA, Mood Mix, Qplay, Sony HiRes
HEOS Multiroom and Streaming	
Lossy Formats	MP3, WMA, AAC
Lossless Formats	DSD/DSDIF, FLAC, ALAC, WAV, AFF
Gapless Playback	Yes
HEOS App	iOS, Android

Network	
Wi-Fi / Wired LAN	Yes / Yes
Display	
Display	Low-Noise OLED Monochrome
Phono	
Phono EQ	MM Standard
Tuner FM / AM	No
Audio Adjustments	Bass / Treble EQ, Balance
Source Direct	Yes
Power Amp Direct	No
Analog Audio Inputs	4
Balanced I/O	No/No
Preamp Outputs	1
Subwoofer Output	1 Mono
Headphone Out	Yes
Specifications	
Frequency Response	5 Hz-100 kHz
Total Harmonic Distortion	0.02 %
Damping Factor	100+
Input Sensitivity MM	2 mV / 47 kOhm
Signal to Noise Ratio MM/MC	87 dB / -
Input Sensitivity High Level	130 mV / 20 kOhm
Signal to Noise Ratio High Level	113dBV input
Treble Control	± 10 dB at 10kHz
Bass Control	± 10 dB at 50Hz
Metall Front Panel	Yes
Power Consumption in W	220
Standby Consumption in W	6.3
Auto Power Off	Yes
Detachable Power Cable	Yes
Remote Control	RC008PM
System Remote Function	Yes
Maximum Dimensions (W x D x H) mm	442 x 431 x 129
Carton Maximum Dimensions (W x D x H) mm	527 x 517 x 235
Carton Weight (enc. product) in kg	15.5
Maximum Dimensions (W x D x H) in	17.4 x 17 x 5.1
Weight in LBS	28.1
Carton Maximum Dimensions (W x D x H) in	20.9 x 20.4 x 10.1
Carton Weight (enc. product) in LBS	34.3

Design and specifications are subject to change by Marantz without notice.
www.marantz.com

Dimension Drawing
(to follow)

Thank you