



NINJA FROSTVAULT GO

THE PREMIUM SOFT COOLER WITH

FRIDGE-TEMP

DRY STORAGE

Easy open.
Easy close.

Easy storage.
Easy access.

Easy on.
Easy off.





87% of consumers store drinks and food

Current soft coolers have no innovation to make storing food more convenient

Consumers are sick of squished snacks, broken zippers and digging through ice to find what they need

NINJA FROSTVAULT[™] GO

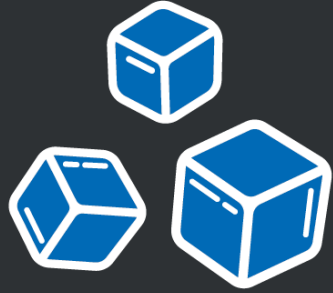
The **only** soft cooler with a
FrostVault[™] Dry Zone and
2 ways to all-day chill.



FROSTVAULT STAYS
**UNDER
40°F**

FOR UP TO 10 HOURS*

Cold transfers into Dry
Zone to keep food
cool, dry, and separate
at food-safe temps



24 HRS*
OF ICE

NO ZIPPING REQUIRED

WITH CHILLSEAL™ LID



SHUT IT

For easy
access

OR



ZIP IT

For on
the go



CHILLSEAL™
LID

ERGONOMIC
STRAPS

WATERPROOF
ZIPPER

PREMIUM
INSULATION

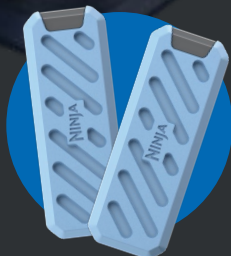
NINJA

FROSTVAULT™

NINJA
FROSTVAULT™
DRY ZONE

BUILT-IN
BOTTLE
OPENER

MESH SIDE
STORAGE



+ INCL. 2 ICE PACKS
For extended chill

PREMIUM DURABILITY BUILT TO LAST



LEAKPROOF ZIPPER

Fully leakproof construction and easy-close zipper.



BUILT TOUGH

Heavy-duty design ensures lasting performance.



PREMIUM COLD RETENTION

Premium closed-cell insulation keeps food and drinks frosty cold for hours.



3 YEAR WARRANTY

Guaranteed with a 3-year limited warranty against manufacturer defects.

WHEELED & SOFT COOLERS

SIZING ASSORTMENT



30 QT

DRAWER: 5 QT
MAIN CAVITY: 25 QT

MSRP \$379



45 QT

DRAWER: 5 QT
MAIN CAVITY: 40 QT

MSRP \$399



24 CAN

DRY ZONE: 16 CAN
MAIN CAVITY: 8 CAN

MSRP \$299



36 CAN

DRY ZONE: 24 CAN
MAIN CAVITY: 12 CAN

MSRP \$349

